

<u>100</u>

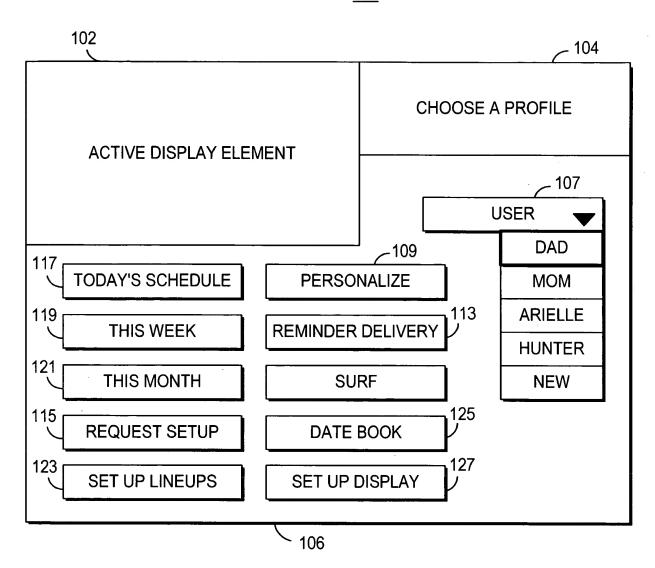


FIG. 4

APPROVED O.G. FIG.

CLASS SUBCLASS

DRAFTSMAN

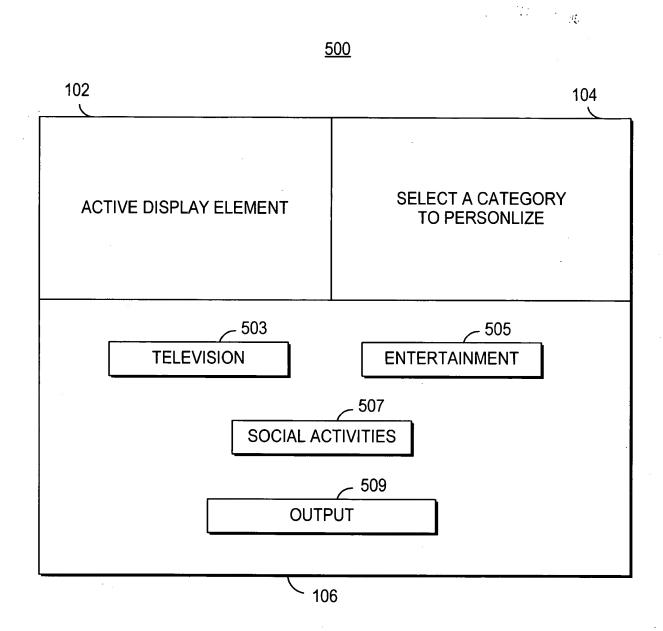


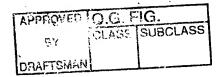
FIG. 5

<u>600</u> 102 104 **SELECT TELEVISION RELATED ACTIVE DISPLAY ELEMENT CRITERIA** TITLE **WORDS ACTOR GENRE ACTION START TIME** DAY OF WEEK <u>RATING</u> **COMEDY ROMANCE CHANNEL NEXT SPORTS SEARCH WITHIN** <del>-</del> 106

FIG. 6a

ACTIVE DISPLAY ELEMENT  SELECT TELEVISION RELATED CRITERIA  YOUR CRITERIA CURRENTLY INCLUDES THE FOLLOWING::  GENRE: COMEDY, AIRING ON CHANNEL 23 FOX KOKI OR ON CHANNEL 3 COMEDY CENTRAL.  WOULD YOU LIKE TO ADD TO THE CRITERIA?  YES  NO  NEW  CANCEL	102	104				
GENRE: COMEDY, AIRING ON CHANNEL 23 FOX KOKI OR ON CHANNEL 3 COMEDY CENTRAL.  WOULD YOU LIKE TO ADD TO THE CRITERIA?	ACTIVE DISPLAY ELEMENT					
	GENRE: COMEDY, AIRING ON CHANNEL 23 FOX KOKI OR ON CHANNEL 3 COMEDY CENTRAL.  WOULD YOU LIKE TO ADD TO THE CRITERIA?					

FIG. 6b



<u>700</u>

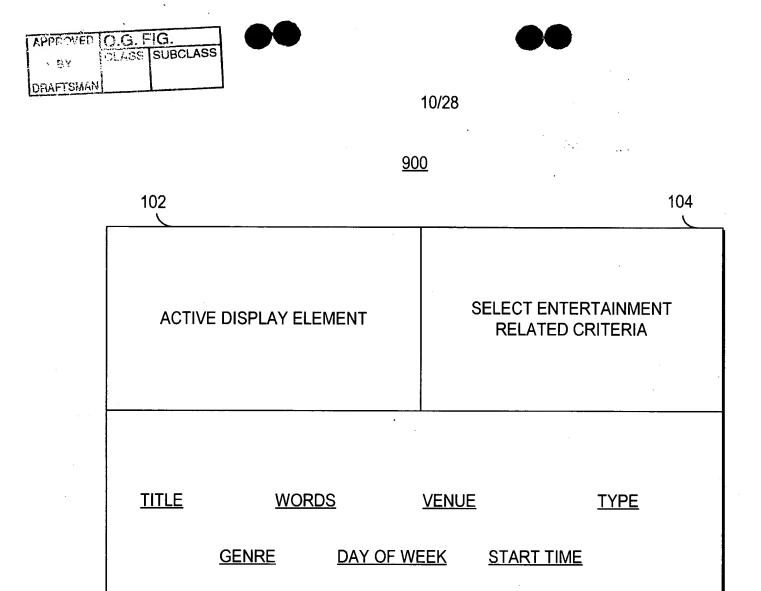
102	104
ACTIVE DISPLAY ELEMENT	SELECT A SOURCE OR SOURCES FOR YOUR REQUEST
703 TV LISTINGS	705 MOVIE DATABASE
FEATURES	709 TV GUIDE STORE
	106

FIG. 7

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м	,,	_

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	TS			·			
	YOUR TELEVISION RELATED REQUESTS	)RE	CHANNEL	23 FOX KOKI, 3 COMEDY CENTRAL	(ALL)	(ALL)	(ALL)
	SION RELA	SUIDE STO	RATING	(ALL)	(ALL)	(ALL)	(ALL)
	IR TELEVI	BASE, TV (	DAY OF WEEK	(ALL)	(ALL)	(ALL)	(ALL)
	YOU	'IE DATAB	START TIME	6:30P - 8:30P	(ALL)	(ALL)	7:00P - 11:00P
800		SOURCES: TV LISTINGS, FEATURES, MOVIE DATABASE, TV GUIDE STORE	GENRE	COMEDY	OUTDOOR	SPORTS	ACTION
	ACTIVE DISPLAY ELEMENT		ACTOR	JERRY SEINFELD	(ALL)	(ALL)	BRUCE WILLIS, SYLVESTER STALLONE
		URCES: TV	WORDS	(ALL)	HUNTING	NASCAR	(ALL)
	ACTIV	08	TITLE	(ALL)	HUNTING	NASCAR	(ALL)
				108	803	902 7	807

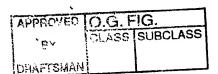
F/G 8



**106** 

**SEARCH WITHIN** 

FIG. 9



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11/28

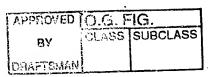
<u>925</u>

102	104
ACTIVE DISPLAY ELEMENT	SELECT A SOURCE OR SOURCES FOR YOUR REQUEST
THE TICK	973 PRTS 975 ATRE 977 KETS.COM 979 EWALK.COM

FIG. 10

	STS							,
	ED REQUE		RATING	(ALL)	7:00P	(ALL)	(ALL)	
:	ON RELATI	P	DAY OF WEEK	SAT.	THURS.	FRI.	FRI., SAT.	
	YOUR TELEVISION RELATED REQUESTS	DEWALK.COM	GENRE	MUSICAL	(ALL)	(ALL)	BASEBALL	
<u>950</u>	YOL	JRCES: THEATRES, TICKETS.COM, SIDEWALK.COM	TYPE	THEATRE	CONCERT	CONCERT	SPORTING EVENTS	
	ACTIVE DISPLAY ELEMENT		VENUE	RADIO CITY, MADISON SQUARE	AVERY FISHER	RADIO CITY, MADISON SQUARE	NEW YORK	
		SOUR	WORDS	CHRISTMAS	MOZART	(ALL)	(ALL)	
	ACTIV		TITLE	(ALL)	(ALL)	ELTON JOHN	YANKEES	
				901	903	302	807	

FIG. 11



102	<u>200</u> 104
ACTIVE DISPLAY ELEMENT	SELECT A SOCIAL ACTIVITY RELATED CRITERIA
<u>TITLE</u> WO	ORDS VENUE
<u>GENRE</u>	DAY OF WEEK
START TIME	SEARCH WITHIN
	06

FIG. 12

APPROVED O.G. FIG.

BY CLASS SUBCLASS

DRAFTSMAN

102	104
ACTIVE DISPLAY ELEMENT	SELECT A SOURCE OF SOURCES FOR YOUR REQUESTS
BSA.SCOUTING HOBBIES CHURCH SCH	

FIG. 13

APPROVED	O.G. F	IG.
" <i>&amp;</i> A	CLASS	SUBCLASS
DRAFTSMAN		

	1400 102						14	
ACTIVE DISPLAY ELEMENT					OUR SOCIAL	ACTIVITY	REQUES	TS
	TITLE	WORDS	VENU	Ε	GENRE	DAY OF WEEK	START TIME	
1402	(ALL)	AUTO- MOBILE, CAR	SUFFO	LK	HOBBIES	(ALL)	(ALL)	
1404	(ALL)	SCOUTS	ISLIF	<b>)</b>	YOUTH	THURS.	7:00P	
1406	(ALL)	CHURCH	WESTBU	JRY	RELIGIOUS	SUNDAY	10:30A	

FIG. 14

102	<u>500</u> 104				
ACTIVE DISPLAY ELEMENT	HAVE THE HTML VERSION OF YOUR REQUEST RESULTS PAGE SENT DIRECTLY TO YOU.				
HOW WOULD YOU LIKE YOUR INFORMATION DELIVERED?					
CONTINUOUS	CONTINUOUS				
E-MAIL DELIVERY	E-MAIL DELIVERY				
HTML MAIL DELIVE	HTML MAIL DELIVERY				
PAGER/DIGITAL PHONE REMINDER					
PAGER/DIGITAL PH	PAGER/DIGITAL PHONE NOTIFICATION				
FINISH					
	106				

FIG. 15

	• • • • • •
102	106
ACTIVE DISPLAY ELEMENT	
YOU HAVE SELECTED HTML MAIL DE ADDRESS FOR HTML MAIL DELIVERY	
PRIMARY E-MAIL ADDRESS: [_	]
IF YOU WOULD LIKE TO RECEIVE HTM ADDRESSES (E.G., WORK AND HOME ADDRESS: [].	ML MAIL DELIVERY AT TWO ), PLEASE ENTER SECONDARY E-MAIL
YOU HAVE ALSO SELECTED PAGER/D REMINDER. PLEASE ENTER THE E-M PHONE E-MAIL ADDRESS: [	AIL ADDRESS FOR PAGER/DIGITAL
SUE	BMIT
	,

FIG. 16

102

ACTIVE DISPLAY ELEMENT

PERSONALIZING YOUR SCHEDULING APPLICATION IS A GREAT WAY TO KEEP UP WITH YOUR FAVORITE TV SHOWS, THEATRICAL EVENTS, CONCERTS, CLUBS, AND MORE. ALL YOU HAVE TO DO IS TELL US WHAT KINDS OF THINGS YOU ARE INTERESTED IN, THEN WE WILL SCAN A NUMBER OF DATABASES TO LET YOU KNOW WHEN WE FIND A MATCH. YOU CAN MAKE YOUR CRITERIA AS BROAD OR AS NARROW AS YOU LIKE. JUST REMEMBER, THAT EXTREMELY BROAD CATEGORIES (LIFE GENRE DRAMA) TEND TO GIVE YOU MORE RESULTS THAN YOU MAY FIND USEFUL. GIVE IT A TRY AND SEE WHAT COMES UP.

**PERSONALIZE** 

1705

FIG. 17a

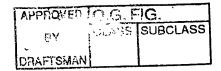
APPROVED	n.G. F	lG.
, BA	CLASS	SUBCLASS
DRAFTSMAN		

# #	CRITERIA	SEARCH WITHIN	OUTPUT	MATCHES
~	ACTOR JERRY SEINFELD, GENRE TV LISTINGS, MOVIE COMEDY, AIRING ON CHANNEL 23 DATABASE, FEATURES FOX KOKI OR ON CHANNEL 3 TV GUIDE, STORE COMEDY CHANNEL, STARTING BETWEEN 6:30 PM AND 8:30 PM.	TV LISTINGS, MOVIE DATABASE, FEATURES TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	ဖ
2	GENRE OUTDOOR, TITLE HUNTING, WORDS HUNTING	TV LISTINGS, MOVIE DATABASE, FEATURES TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	0
က	GENRE SPORTS, TITLE NASCAR, WORDS NASCAR	TV LISTINGS, MOVIE DATABASE, FEATURES TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	0
4	ACTION BRUCE WILLIS OR SYLVESTER STALLONE, GENRE ACTION, STARTING BETWEEN 7:00 PM AND 11:00 PM.	TV LISTINGS, MOVIE DATABASE, FEATURES TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	0
22	GENRE MUSICAL, TYPE THEATRE, AT RADIO CITY OR MADISON SQUARE GARDEN, ON SATURDAY, WORDS CHRISTMAS.	YPE THEATRE, TV LISTINGS, MOVIE MADISON DATABASE, FEATURES ON TV GUIDE, STORE S CHRISTMAS.	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	0

FIG. 17B

REG. TYPE CONCERT, AT AVERY TO LISTINGS, MOVIE HTML MAIL DELIVERY FISCHER HALL, ON TO GUIDE, STORE REMINDER REMINDER PROGERIGITAL PHONE THORSDAY'S STARTING AT 7:00 TY GUIDE, STORE REMINDER REMINDER PROGERIGITAL PHONE TYPE CONCERT, AT RADIO CITY TO LISTINGS, MOVIE HTML MAIL DELIVERY ON RADISON SQUARE GARDEN, DATABASE, FEATURES PAGER/DIGITAL PHONE TYPE SPORTING EVENTS, TY LISTINGS, MOVIE HTML MAIL DELIVERY GENRE BASEBALL, FRIDAY'S OR DATABASE, FEATURES PAGER/DIGITAL PHONE TYPE STORTING EVENTS, TY LISTINGS, MOVIE HTML MAIL DELIVERY GENRE BASEBALL, FRIDAYS OR DATABASE, FEATURES PAGER/DIGITAL PHONE TYPE STORE HTML MAIL DELIVERY HONE TO GENRE HOBBIES, WORDS BAS.SCOUTING.ORG HTML MAIL DELIVERY HOBBIES, WORDS HOBBIES REMINDER REMINDER HTML MAIL DELIVERY HOBBIES GENRE HOBBIES, WORDS HOBBIES REMINDER REMINDER PAGER/DIGITAL PHONE CHURCH SCHEDULES REMINDER REMINDER PAGER/DIGITAL PHONE						
TYPE CONCERT, AT AVERY FISCHER HALL HALL, ON THURSDAYS STARTING AT 7:00 TY GUIDE, STORE PM, WORDS MOZART.  TYPE CONCERT, AT RADIO CITY TY LISTINGS, MOVIE OR MADISON SQUARE GARDEN, DATABASE, FEATURES ON FRIDAY, TITLE ELTON JOHN TY GUIDE, STORE TYPE SPORTING EVENTS, GENRE BASEBALL, FRIDAYS OR DATABASE, FEATURES SATURDAYS IN NEW YORK, TITLE YANKEES GENRE HOBBIES, WORDS AUTOMOBILE OR CAR, IN CHURCH SCHEDULES SUFFOLK COUNTY  DELETE	₩ ₩	# G	CRITERIA	SEARCH WITHIN	OUTPUT	MATCHES
TYPE CONCERT, AT RADIO CITY TV LISTINGS, MOVIE OR MADISON SQUARE GARDEN, DATABASE, FEATURES ON FRIDAY, TITLE ELTON JOHN TV GUIDE, STORE TYPE SPORTING EVENTS, TV LISTINGS, MOVIE GENRE BASEBALL, FRIDAYS OR DATABASE, FEATURES SATURDAYS IN NEW YORK, TV GUIDE, STORE TITLE YANKEES GENRE HOBBIES, WORDS AUTOMOBILE OR CAR, IN HOBBIES SUFFOLK COUNTY CHURCH SCHEDULES  DELETE		9		TV LISTINGS, MOVIE DATABASE, FEATURES TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	_
TYPE SPORTING EVENTS, TV LISTINGS, MOVIE GENRE BASEBALL, FRIDAYS OR DATABASE, FEATURES SATURDAYS IN NEW YORK, TV GUIDE, STORE TITLE YANKEES GENRE HOBBIES, WORDS AUTOMOBILE OR CAR, IN CHURCH SCHEDULES SUFFOLK COUNTY MODIFY DELETE		7	TYPE CONCERT, AT RADIO CITY OR MADISON SQUARE GARDEN, ON FRIDAY, TITLE ELTON JOHN	TV LISTINGS, MOVIE DATABASE, FEATURES TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	_
GENRE HOBBIES, WORDS AUTOMOBILE OR CAR, IN ROBBIES CHURCH SCHEDULES MODIFY DELETE		ω	TYPE SPORTING EVENTS, GENRE BASEBALL, FRIDAYS OR SATURDAYS IN NEW YORK, TITLE YANKEES	TV LISTINGS, MOVIE DATABASE, FEATURES TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	-
	<u> </u>	တ	GENRE HOBBIES, WORDS AUTOMOBILE OR CAR, IN SUFFOLK COUNTY	BSA.SCOUTING.ORG HOBBIES CHURCH SCHEDULES	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	-
			MODIFY	DELETE	,	

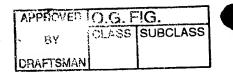
FIG. 17c



<u>1800</u>

102			104 ノ	
ACTIVE DISPLAY ELEM	ENT	ENTER	DATE INFORMATION	
EVENT BIRTHDAY DOCTOR'S APPOINTMENT BIRTHDAY	DATE 12/16/99 1/15/99 10/25/99	PERSON DESIREE SELF DAD	REMINDER RECIPIENT SR@YAHOO.COM	106 ノ

FIG. 18



<u>1900</u> 102 104 CHOOSE ONE OR MORE LINEUPS IN **ACTIVE DISPLAY ELEMENT** YOUR FAVORITE ORDER (MOST DESIRABLE FIRST) 106 **DIRECTTV PACIFIC TIME COX CABLE** SAN DIEGO CA 1985 NEW LINEUP

FIG. 19

<u></u>						23				•			_	
		- SWITCH LINEUP	ATTRIBUTES			PUBLICATION DATE	12/1/98		PRICE	\$19.99		START TIME	7:00 P.M. THURS.	
1005	SOCIAL SOCIAL	1907		GRAPHIC	1917	H		·	RIPTION	AND FINALE O SET ORDER A FREE SEINFELD IN CEREAL BOWL.		VENUE	MOSTLY MOZART FESTIVAL SELECTIONS FROM MOZART'S AVERY FISHER HALL 7:00 P.M. THURS.	
	2081 ) <u>INI</u>	CURRENT LINEUP: COX SAN DIEGO	TITLE	SEINFELD		LOCATION ON SITE	JR		ITEM DESCRIPTION	SEINFELD PILOT AND FINALE COLLECTORS VIDEO SET ORDER NOW AND RECEIVE A FREE SEINFELI COLLECTORS EDITION CEREAL BOWI		NOIL	MOZART'S AVI	
THURSDAY'S	ENTERTAINMENT -	CURRENT LIN	IE   CHANNEL#	23		FEATURE TITLE	"SEINFELD" DIRECTOR GET'S NEW GIG			GRAPHIC CO	1917	DESCRIPTION	SELECTIONS FROM	
ENT 102	]		CHANNEL NAME	KOK	NEWS	MATCHING KEYWORD	TITLE: SEINFELD   "SE	щ.	MATCHING KEYWORD	TITLE: SEINFELD	<u>INI</u> _ 1905	LITLE	ZART FESTIVAL S	
ACTIVE DISPLAY ELEMENT	$\overline{1V} \sim 1920$	$\overline{1V} \sim 1905$	TV LISTINGS	8:00 P.M.	FEATURES & NEWS	:	TITLE: S	MERCHANDISE	#.	TITL	ENTERTAINMENT THEATRE		MOSTLY MC	
ACTIN			REQ.#		1920	REQ. #		1920	REQ		1920	REQ. #	9	1920

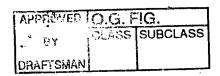
F/G. 20a

1920  ENTERTAINMENT  REQ # TITLE: YANKEES GRAPHIC YANKEE JERSEY \$49.99 BOSTON RED SOX  8 YANKEES VS. RED SOX BOSTON RED SOX YANKEE STADIUM 5:00 P.M. FRI.	TITLE: YANKEES GRAPHIC YANKEE JERSEY \$49.99	RICE 19.99 49.99 M. FRI.		CRIPTION T AND FINALE EO SET ORC A FREE SEINF ON CEREAL B UERSEY JERSEY GARDEN GARDEN NKEE STADIUI	THIS WEEK'S SCHEDULE  SEINFELD PILOT  SEINFELD PILOT  COLLECTORS VIDE  COLLECTORS EDITIC  RAPHIC  NOW AND RECEIVE J  COLLECTORS EDITIC  COLLECTORS EDITIC  AND ANKEE J  NAMEES VS. YANKEES VS. YAN BOSTON RED SOX.	GRAPHIC OCCERTED TO JOHN II ELTON JOHN II BOSTON R	ACTIVE DISPLAY ELEMENT  MERCHANDISE  REQ. # MATCHING KEYWORD  1 TITLE: SEINFELD  8 TITLE: YANKEES  920  ENTERTAINMENT  7 ELTON JOHN IN CONCERT  7 ELTON JOHN IN CONCERT  8 YANKEES VS. RED SOX	ACTIVE DIS REQ.#  1920  REQ.#  7  8
		19.99		T AND FINALE EO SET ORC A FREE SEINF ON CEREAL B(	SEINFELD PILOT COLLECTORS VIDE OW AND RECEIVE /		TITLE: SEINFELD	_
GRAPHIC NOW AND RECEIVE A FREE SEINFELD \$19.99	GRAPHIC COLLECTORS VIDEO SET ORDER NOW AND RECEIVE A FREE SEINFELD	RICE	PR	RIPTION	ITEM DESC		MERCHANDISE   MATCHING KEYWORD	
MERCHANDISE  MATCHING KEYWORD  SEINFELD PILOT AND FINALE  SEINFELD PILOT AND FINALE  COLLECTORS VIDEO SET ORDER  NOW AND RECEIVE A FREE SEINFELD  COLLECTORS EDITION CEREAL BOWL	MERCHANDISE  MATCHING KEYWORD  SEINFELD PILOT AND FINALE  SEINFELD  COLLECTORS VIDEO SET ORDER  NOW AND RECEIVE A FREE SEINFELD  COLLECTORS COLLECTORS SEINFELD  TITLE: SEINFELD  ON AND RECEIVE A FREE SEINFELD  COLLECTORS COLLECTORS SEINFELD  ON AND RECEIVE A FREE SEINFELD  COLLECTORS COLLECTORS SEINFELD				('S SCHEDULE	THIS WEEK		ACTIVE DI

FIG. 20b

ſ <del></del>			25/28					. —	
	TANT TOATS	7:00 P.M. FRI.	5:00 P.M. FRI.		START TIME	5:00 P.M. SUNDAY	10:30 A.M. SUNDAY		
111		MADISON SQUARE GARDEN	YANKEE STADIUM		VENUE	SUFFOLK	WESTBURY		
THIS MONTH'S SCHEDULE		ELTON JOHN IN CONCERT	N.Y. YANKEES VS. BOSTON RED SOX		DESCRIPTION	MEETING FOR CHEVY COLLECTIONS	SUNDAY SERVICE SCHEDULE		
ACTIVE DISPLAY ELEMENT	ENTERTAINMENT (1905)	ELTON JOHN IN CONCERT	YANKEES VS. RED SOX	1905 SOCIAL	TITLE	SUFFOLK CHEVY	FIRST BAPTIST		
ACTIVE DI	# CLG	7 - 7	8	1920	REQ#	6	11	1920	
					4				7
									_

FIG. 20c



## 2100

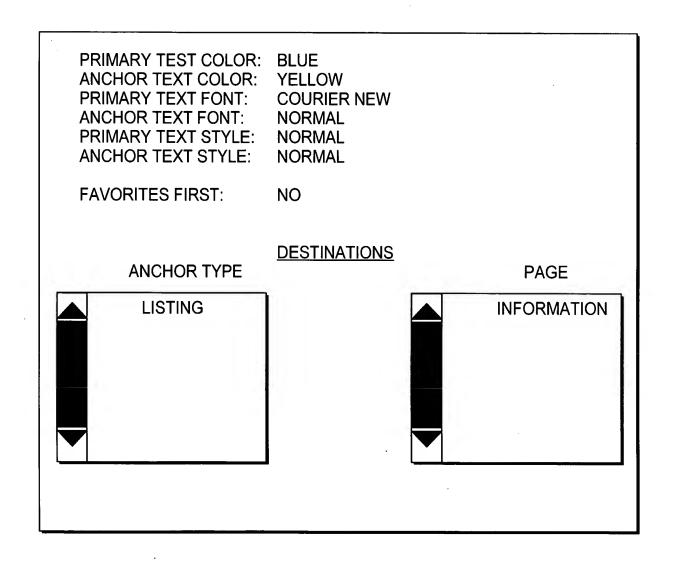
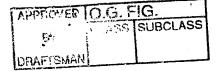


FIG. 21



## 2200

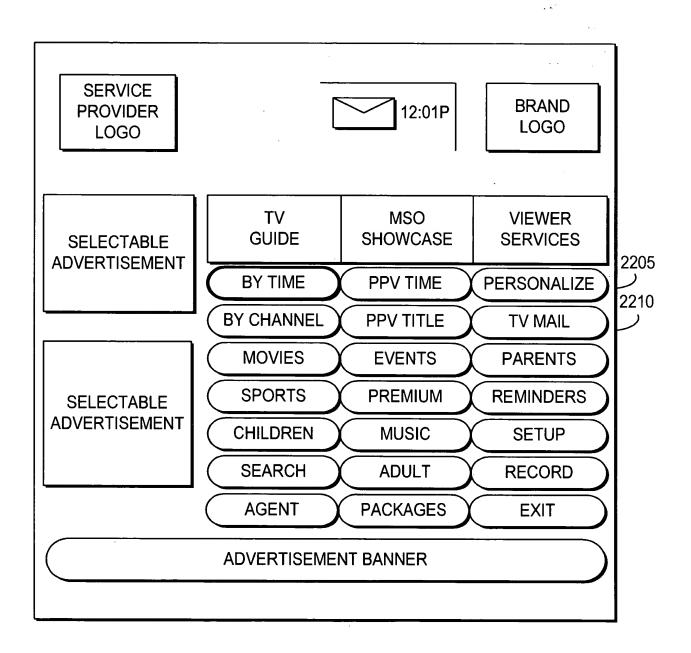


FIG. 22

